

Annual review 2008



Vision

A society in which responsible giving is a recognized part of everyday life.

Mission

BCAF works to champion committed and effective giving in Bulgaria, enabled by a supportive legal framework. We contribute to the development of modern philanthropy and a strong not-for-profit sector by collaborating with:

- **Businesses** to achieve their community investment goals
- **Individuals** to make their giving simple and safe
- **Non-profit organisations** to increase their resources and effectiveness

Bulgarian Charities Aid Foundation (BCAF) has more than 13 years of experience in:

- Developing effective CSR models for responsible businesses in Bulgaria
- Encouraging individual giving through transparent and reliable mechanisms
- Promoting causes of Bulgarian non-profit organisations to donors and providing the necessary resources
- Providing information about philanthropy in Bulgaria to donors, organisations, the government and the media
- BCAF is a member of the CAF International Network which distributed over £368m in 07/08 to charities in over 90 countries. The Network offices are based in UK, Russia, Bulgaria, South Africa, India, Australia, America and Brazil.

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Introduction



I am happy to present the 2008 Annual Report of Bulgarian Charities Aid Foundation – a successful year, which ended with the threats of the world crisis.

2008 was a good year – more donations raised, programmes extended, and most important – more people and organisations supported.

Get ready to Succeed Programme distributed 108 annual scholarships. That means that for the current school year 30 more school and university students feel supported to continue with their education. The programme again got an award for a major supporter – Eurofootball was awarded by the Bulgarian Business Leaders Forum for a responsible business programme. Now we and you, our donors, face the fourth year of the programme, when the excelling freshmen from its start will graduate with its support.

With our assistance, 7 projects were awarded by Mobil-tel after a strong competition of ideas and organisations in the first national grant contest for social projects of non-profit organisations, working for disadvantaged kids and elderly people. Grant M-Tel Programme has provided not just support for important social activities, like inclusive education of children with special needs in the common school, distribution of video dictionary of sign language and „talking books“ for students with visual problems. The grants programme has provided an example in addition to grants; an example for other companies for openness and consistency in social responsibility and for a mutually beneficial cooperation

Dear readers,

with non-profit organisations to better respond to social and environmental issues of our society.

For BCAF, 2008 was the year of employee volunteering. Together with the American Chamber of Commerce, we helped more than 600 employees commit time and effort for the benefit of children and homes for elderly people, hospitals, daycare centres and parks. Besides the satisfaction of volunteers from working for a good cause, the 2008 Volunteering Days helped the participating companies rediscover another resource for community support – the skills and motivation of their employees. There are great perspectives and the future corporate social responsible programmes will certainly combine the available financial resource of the company with schemes for employee giving and volunteering.

The more successful 2008 is already behind. We still expect to see the effect of the crisis on charitable giving and whether the non-profit sector will have the capacity and the resources to cope. The good ideas and the partnerships between business, individual givers and NGOs make us feel certain about an even more successful next year.

Elitsa Barakova
Executive Director



Helping Donors Make Informed Decisions

BCAF has remained at the forefront of the Bulgarian non-profit sector by collecting, analyzing and disseminating information about the status and the developments in modern philanthropy, as well as Corporate Social Responsibility (CSR) in the country.

In 2008, for a second consecutive year BCAF participated in the evaluation of the UNDP research project [Accelerating CSR Practices](#) within the new EU member states.

In 2008, with UNDP support, the Network of the Global Compact was successful in presenting and promoting CSR and more importantly – in supporting the first steps of the Working Group on the establishment of Bulgarian CSR Strategy.



BCAF continued to lead on consultancy and dissemination of information on issues around responsible and effective giving practices. In 2008 BCAF:

Presented the topic „[CSR and strategic philanthropy](#)“ at a number of conferences:

- ▶ UN Global Compact Annual Gathering
- ▶ Pari Daily conference on Corporate Social responsibility
- ▶ Charity Evening of Svilengrad business association

Participated in [business awards juries](#), contributing our research and practical experience:

- ▶ Best CSR Company, awarded by Pari Daily newspaper
- ▶ The 6th Responsible Business Awards of the Bulgarian Business Leaders Forum

We Supported businesses and NPOs to collaborate more effectively and achieve common goals by aligning actions:

▶ The [Working Group designing a National CSR Strategy](#) along with the support of the Ministry of Labour and Social Welfare, the Bulgarian office of UNDP and the Bulgarian network of the UN Global Compact.

▶ [CSR Committee of the American Chamber of Commerce](#) in cooperation with BCAF and with BCAF's Director as a Co-Chair, continued to channel information to members, facilitating the exchange of CSR practices. In 2008 the partnership achieved great success through the joint work for Volunteer Days 2008.

▶ BCAF participated in the working group on [Sustainability of the sector, organised by the Bulgarian center for Not-for-Profit Law](#). In 2008 the Group addressed VAT on charitable text messages, and changes in tax deductions for charitable donations.

▶ As a member of the Bulgarian Donors Forum (BDF), BCAF participated in activities regarding the improvement of the giving environment for individual and corporate giving in Bulgaria. Together with BDF, we continue to work on establishing new forms of modern philanthropy. Last year we established a unified SMS charity number 17 777, allowing Bulgarian charities to fundraise effectively via text messages.



Supporting Socially Responsible Companies

Last year BCAF managed over 255 412 BGN for corporate social responsibility programmes.

In 2008, the companies BCAF worked with, included: Eurofootball, MobilTel, Ernst & Young Bulgaria, Kraft Foods Bulgaria, Cosmo Bulgaria Mobile (Globul) and the Eva Mayer STIHL corporate foundation.

Working with corporate partners, BCAF was able to provide a diverse range of services in the area of CSR, which included designing and implementing community investment programmes, management of grant programmes, as well as offering consultancy services.

EUROFOOTBALL – „We expect a baby“

The project „We expect a baby“ was launched in January 2008, as part of Eurofootball's charitable campaign: Win and Help. Over a four-month period, the project worked with young mothers. The program encouraged them to actively take into consideration a healthy lifestyle during and after the pregnancy, and to enjoy it fully.

As part of the framework of the project a diary-calendar was produced, entitled „We expect a baby“. The calendar contained systematic information about all aspects of pregnancy, including advice about the physical changes of the mother and the child, lifestyle, food, psychological changes, special physical exercise sessions, useful legal information, and recommendations to the future father. 15 000 copies of the calendar were distributed free of charge in Bulgaria.



During the course of the project a discussion was held on the topic of „Healthy pregnancy“, with participants from all institutions involved – Ministry Of Labor And Social Policy, Ministry of Health, National Health Insurance Fund, etc.

As a result of the event, a brochure was produced, containing information and advice about the legal rights of mothers with health insurance coverage.

A big part of the project was related to distribution of information to various locations around the country, along with 27 free „schools for mothers“.



In addition, BCAF organised events in five key cities – Sofia, Stara Zagora, Burgas, Varna and Veliko Turnovo. The aim of these gatherings was to provide information about the project as well as highlighting opportunities for future parents participating.



It is our opinion, that through the charitable campaign „We expect a baby“, our message for increasing the level of knowledge about healthy pregnancy reached a very big number of people and thus completed its purpose – to support future parents during one of the biggest moments in their lives. We cordially thank the Bulgarian Charities Aid Foundation for their outstanding partnership, enthusiasm and support during the implementation of the project! It was a real pleasure to work with you!

Eurofootball

Supporting Socially Responsible Companies

MOBILTEL – GRANT MTEL

Mobiltel announced the launch of its corporate grant programme in April 2008. The main goal was to support the integration of socially disadvantaged people into society, specifically children and young people at risk, and people with disabilities.

The programme recognised the target groups as active participants in changing their own lives. The program worked with participants to support sustainable decisions for their inclusion in society, according to their capabilities, working to overcome prejudices.

BCAF provided technical assistance to this Mtel programme by designing, setting priorities, drafting procedures, managing and assessing applications and monitoring and reporting on the programme.

Some 110 applications were received and after a two-stage process, seven projects were granted BGN 100 000.

Projects, supported by the MTEL Grant programme

Organisation: Union of the Deaf in Bulgaria

Project title: „Computer programme for sign language training“

Project goal: To support the social integration of hearing-impaired people and to create prerequisites for better education of children with such problems, by producing an interactive video sign language dictionary.

Organisation: Institute for social policy and social work

Project title: „Supporting the social integration of the blind and people with sight problems in Kjustendil and Pernik“

Project goal: Increasing the opportunities for professional qualifications for 56 people, through computer courses and usage of specialized software.

Organisation: Dignified Life association – Vidin

Project title: „Quality education for all children“

Project goal: To show the advantages of inclusive education of children with disabilities in public schools in Vidin. The project included an awareness-raising campaign, aiming to change the public opinion in favour of those children, having access to similar quality education as their peers.



Organisation: Union of the Blind in Bulgaria

Project title: Access to education for people with seeing difficulties

Project goal: To support social inclusion of people with sight difficulties providing them with access to literature and textbooks and recorded materials. The project also aim at developing to „speaking books“ fund; and additionally, organising qualification courses for young people.

Organisation: Football club of the deaf in Bulgaria

Project title: Organisation of the 3rd national football tournament for people with hearing difficulties – Autumn 2008

Project goal: To organize and carry out the National football tournament for people with hearing difficulties, with the participation of teams from eight Bulgarian municipalities.



Supporting Socially Responsible Companies

Projects, supported by the MTEL Grant programme

Organisation: Jointly Society Association – Shumen

Project title: „Together with care and love to overcome loneliness and abandonment“

Project goal: Improvement of the quality of life and possibilities for two underprivileged groups: children aged 0 to 3, living in a social institution in Shumen and retired people. Under this project the elderly people take care of the children in order to prevent the effects institutionalized care might have on children, such as: slowing of general development in speaking abilities, motor skills, and physical and social development. The project continues to receive support from the company.



Organisation: Friends of the Sea – marine club – Varna

Project title: „Summer Marine Academy 2008“

Project goal: To provide young and socially disadvantaged people from the region of Varna, Kavarna and Shabla to become divers and/or captains of sailing vessels up to 20 GRT. The professional qualification accomplished is highly regarded and in demand both during the active tourist season and the rest of the year.



Eva Mayer STIHL corporate foundation

For years the foundation established by STIHL has supported various social causes in the countries, where the company operates. In 2008, BCAF consulted and provided support on the management and distribution of donations for children in institutions, undergoing the difficult process of reformation. The funds, for distribution in Bulgaria went to three children's institutions.

- ▶ Institution for children deprived of parental care, Gurkovo
- ▶ Institution for children deprived of parental care, Doganovo
- ▶ Institution for children with disabilities, Vidrare

Kraft Foods Bulgaria Managing Grant Applications

In 2008, BCAF continued to provide consultancy to the company on grant applications made by various organisations and institutions. BCAF's experts reviewed over 15 applications and assessed their compatibility with the company's charitable policy.

Ernst & Young Bulgaria

Since 2007, both the company and its employees have provided financial support to sick children and adults, as well as to children in social institutions.

In 2008 their beneficiaries were: The Haskovo Home for children deprived of parental care; four-year-old Gabriela Alexandrova from Varna for an operation abroad and the Razdol social institution for adults with physical disabilities.

BCAF provided the company with advice, facilitated communication with beneficiaries, and monitored fund distribution and provided compliance assistance in accordance with Bulgarian legislation.

Employee Engagement

MORE AND MORE PAYROLL GIVING PROGRAMME

In 2008, over BGN 70 000 was distributed from payroll giving to various causes

BCAF increased donations under the payroll giving programme More and More, resulting in donations, reaching **BGN 52 324**.

In 2008, BCAF combined payroll giving with additional options for employees to engage in causes they felt passionate about. The enhanced programme now also offered volunteering, allowing more involvement of the employees in the overall social investment of the company.

Donations from payroll givers provided funding for the Social Activities Fund which was disbursed at the end of 2008.

In October 2008, BCAF announced a grant competition for a small group of projects for up to 2000 BGN over six months. Some 25 applications, mainly from organizations for children with special needs, were received. As a result, five projects were approved, which will be implemented by June 2009.

The projects are related to the integration of children and young people with disabilities, supporting their development and acceptance in society.



Volunteering

BCAF, in partnership with the American Chamber of Commerce (AmCham) organised the first Spring and Autumn Volunteering days in 2008. This project is one of the most successful BCAF projects of 2008. Over 980 employees from 49 companies took part in the events, volunteering for over 30 projects in May and October. Support was provided to:

► Open space and yards of social institutions for children and elderly people. Activities included: cleaning, painting, gardening in day centres, children's homes, hospitals, and institutions for the elderly.



► Joint activities with the children and elderly people living in institutions volunteers provided job advice for young people, excursions and various games and activities for institutionalized children and elderly people.

► Environmental activities – cleaning of various city lots and parks, including spaces in Vitosha Natural Park, and planting trees in the region of Stara Zagora after the fires.

► Support of organisational activities of NPOs – advice on communication, PR and web development.

The joint BCAF-AmCham Volunteering days were organized in three days: a working Saturday, a normal working day and a normal weekend day to provide the best options for employers and employees.

Encouraging Responsible Choices for Donors

Employee Community Engagement Training

According to the survey of CSR in Bulgaria, companies are increasingly interested in engaging employees in corporate community investment programmes. In reality, companies face a number of difficulties in defining their goals, motivating employees, as well as making practical arrangements with the beneficiaries and hosts during the activities. BCAF has provided expert advice to companies engaging employees in their communities. In Bulgaria very few companies take time to plan the engagement of their employees with community issues and understand the benefits for the employer, when the personal matters become a corporate project.

Employee Community Engagement – April Seminar

Twelve companies took part in the April 2008 seminar, which explored factors concerning motivation, building and implementing strategies and what the outcomes of a good employee engagement programme looked like, as part of a corporate social responsibility policies. The seminar was led by the BCAF team, and their colleague from the UK Ms. Claire Crump, Grantmaking Manager.

Successful Payroll giving promotion

This highly interactive workshop was dedicated to presenting models and practical case studies for successful payroll giving promotion. The participants designed their own promotional plans to be applied within the companies they work for. Andrew Grazebrook and Philippa Cox – Senior Company Relations Managers CAF UK and the BCAF Executive Director led the workshop.



Employee Community Engagement Conference

Bulgaria's first conference on employee community engagement was held in November 2008. The conference explored how HR and PR could work together in order to further CSR within their business.



Responsible Company – Responsible Employees

The conference was attended by more than 80 participants; the majority of them were representatives from the business sector particularly from PR and HR departments. CSR consultancy providers, NPOs and business associations were also in attendance.

The conference opened with a keynote speech by the Deputy Minister, Ministry of Labour and Social Welfare, and Head of the Working Group on National CSR Strategy Mr. Dimitar Dimitrov. He stressed the importance of employee engagement and confirmed it as a priority for the future of Bulgarian businesses. Other speakers also included representatives of International Business Leaders Forum and CAF UK.

The agenda covered presentations on various forms of employee engagement from corporate volunteering, corporate programmes with employee involvement, to pro bono work, which businesses have provided.

The conference discussed both examples from the UK – a country with developed philanthropy models, as well as the better known and more widespread options for employee involvement in Bulgaria.

Delegates valued the conference very highly and suggested that an annual Employee Community Engagement conference be established.

Supporting Individual Giving

Easy and reliable giving to good causes

In 2008, BCAF continued the success from the previous year, raising **BGN 103 331**.

GET READY TO SUCCEED

In 2008, the „Get ready to succeed“ appeal raised funds and provided 63 scholarships to university students and 43 scholarships to high school students.

The initiative was supported by: The International Women's Club – Sofia, the Bulgarian-American Society, Eurofootball, the American Chamber of Commerce, BNP Paribas S.A., GLOBUL, INTRACOM Bulgaria, Microsoft Bulgaria, NetInfo.BG AD, and individual givers from Actavis, Stara Zagora Holding and others who as part of the 2008 Volunteering Days directed their matching funds to this cause.

The third award ceremony for scholarship students for the academic year 2008/2009 was held in November 2008, hosted once again by Sofia University.

Representatives of the state administration and corporate donors celebrated the award winners and expressed their hopes for wider support for such initiatives in the future.



Unified SMS charity number 17 777

Donation SMS – is a project pioneered and implemented by BCAF and the Bulgarian Donors Forum (BDF) for a second year, which allows donors to give by sending simple SMS.

By sending a SMS to 17 777 with a key word, every individual can donate a minimum of BGN 0, 90 of the overall cost of the DMS (1.20, incl. VAT) to support a campaign of their choice. Up to date information about active campaigns can be found at www.dmsbg.com – the website for the project.

In 2008, the largest mobile operator Mobiltel joined the Donation SMS Project, maximizing the financial resources of the campaigns. This also led to more money flowing to the campaigns and wider popularity for the project itself.

11 non-profit organisations, 36 individuals and one local parliament used this mechanism to raise funds, attracting altogether 204 320 SMS.

The most successful campaigns of 2008 included:

- ▶ NPO campaign – Tomorrow for Everyone Foundation – purpose of the campaign – building a support centre for people with cancer – raised 40 932 SMS in nine months
- ▶ Individual campaign – for the medical treatment of Emil Harizanov – 23 637 SMS in one month participation
- ▶ Government – Sofia Municipality (Social Services Division) – medical support to people in a coma-like state 29 074 SMS in two months



Емил Иванов

Изпратете SMS на номер 17 777
с текст:

DMS EMO

за абонати на GLOBUL, Vivatel и M-Tel
За изпращането на дарителски SMS
ще бъдете таксувани с 1.20 лв. с ДДС

Supporting Non-Profit Organisations

Brokerage services

To improve skills and increase opportunities for NPOs to have access to resources

As part of BCAF's services related to corporate and individual givers we act as a broker for NPOs facilitating access to new donors and new fundraising techniques. Some examples of our assistance to NPOs include:

Sub-contracting NPOs for corporate community programmes

Over 25 organisations and institutions were sub-contracted by BCAF for corporate social responsibility programmes and one-off donations, on behalf of the American Chamber of Commerce (Thanksgiving campaign 2007), GLOBUL, Eurofootball, Mobiltel, Kraft Foods Bulgaria, STIHL Corporate Foundation, Ernst and Young.

Introducing NPOs and their needs to new audiences

BCAF was successful in introducing the concept of *Protected Homes* for disadvantaged youth to AmCham members. Members took part in various activities to support a Sofia based protected home and AmCham dedicated one of its three Thanksgiving fundraising appeals to this type of social service.

Three organisations will benefit from the total of BGN 15,000 raised at the auction and dinner – The Integra BDS Association for Sofia home; Zaedno – Protected Home in Gurmazovo, and the protected home of Samaritans association in Stara Zagora.



Administering payroll giving in favour of specific NPOs

In 2008, we continued to administer payroll donations from local givers for two homes for children deprived of parental care and five NPOs. A total of BGN 12 374 was raised.

„We exist“ – Association of parents of children and young people with disabilities, has raised money through payroll giving since 2005. In 2008, the support for them rose to over BGN 9000.



Matching grants to NPOs, provided by the Trust for Civil Society in Central and Eastern Europe, funded project WE GIVE

Volunteering efforts were further boosted by an initiative supported by the CEE trust, to award a grant to NPOs who benefited from the 2008 Volunteering days. The companies were given the opportunity to award matching grants to an NPO/institution chosen by them equalling the number of volunteering hours spent with their NPO (5 BGN per hour).

As a result BGN 9 359.90 was granted to nine beneficiaries. More BGN 9 301.10 was granted to 16 organisations and institutions in 2009.

Supporting Non-Profit Organisations

Training

To improve skills and increase opportunities for NPOs to have access to resources

BCAF has been providing training for NPOs on fundraising, communication and giving mechanisms since 2003.

In 2008 as part of the CEE Trust funded project „WE GIVE“ BCAF organized and ran workshops for NPOs on how to communicate to the public on specific causes and how to establish and maintain a good image and reputation.

1st seminar on Communications for NPOs

Based on needs for volunteer support for web developments and other communication tools, BCAF organised and ran a seminar, dedicated to online communication for NPOs. 13 NPOs participated in this workshop in Sofia. The seminar was delivered pro bono by Mrs. Dessislava Boshnakova, ROI Communications and an assistant professor from the New Bulgarian University. Basic advice on development and more importantly maintenance was shared, as well as reviewing and comments on existing websites of participants.

Payroll giving for NPOs seminar

In order to increase the value of payroll giving in Bulgaria, BCAF ran workshops around the country introducing payroll giving and how it can effectively be used by participating NPOs to raise funds. Twelve NPOs attended this seminar led by Lyudmila Atanassova. The feedback highlighted that at least one third of the participants intended to start payroll giving for their own causes.

Reputation Management

1-day seminar in Varna

Eleven regional NPOs participated in BCAF's reputation management seminar in Varna. The seminar was delivered pro bono by Mrs. Radina Ralcheva, Managing Director of HOCHEGGER BG Communications Consulting, a consultancy company specialized in the sphere of public relations and marketing. Reputation management was selected as a workshop topic after discussions about the needs of Bulgarian NPOs and what skills and knowledge they could make the most use of when communicating their causes to the public.

Partnership with the Association for pedagogical and social assistance for children (FICE-Bulgaria)

In 2008, BCAF and its partner FICE-Bulgaria started a joint project, aiming to increase FICE members' capacity to be effective partners with the local governments and institutions, and other childcare local NGOs in four municipalities.

The project „Unired for the reform in the child care system“ is funded by EU Operational Programme Administrative Capacity and supports the work for implementation of the national policy of de-institutionalization in the system for children at risk in Veliko Tarnovo, Dobrich, St. Zagora and Varna.

The project's activities include establishment and training of local teams, with the participation of all interested local institutions and organisations, which to start co-ordinated actions aiming to launch the delayed reforms in the system for child protection. At the same time the trainings have a second aim – to improve the skills and competences for team work of the participants from the local teams.

BCAF's responsibilities within this project include experts' participation in development of the training materials, conducting of the trainings and development of the web site of the project.



Funded Organisations and Individuals

TOTAL SUM OF DISTRIBUTED DONATIONS BGN 411 039,21	BGN
Sub-contracted NPOs for grants under corporate projects	134 562,04
More and More programme	72 655,97
Giving is wonderful campaign	112 090,00
DMS raised funds	91 731,20
MORE AND MORE GRANTS	BGN
Funding projects for social activities and amateur arts	6 710,00
Environmental projects	5 500,00
Medical treatment of children	16 510,00
NPOs, raising funds	20 935,40
Organisations and individuals, funded by Unicredit Bulbank employees	17 382,57
Organisations and individuals, funded by Citibank employees	5 618,00
GRANTS FROM CORPORATE PROGRAMMES	BGN
Future for the Children Association	4 200,00
PISEP	3 329,12
Gulliver Clearing House Foundation	5 557,29
Sofia Municipality	4 000,00
Elin Pelin Municipality	11 734,98
Community Foundation – Stara Zagora	4 232,00
National centre for social health protection	4 000,00
Institute for social policy and social work	11 791,28
Friends of the Sea – Marine club	13 776,00
Adaptation Association – Blagoevgrad	100,00
BALIZ Association – Pleven	200,00
For our children Foundation	100,00
Centre for education and services Association	200,00
Helping hand Foundation	100,00
IKAR Association – Haskovo	130,00
About human relations Foundation	4 500,00
Jointly society Association – Shumen	12 776,00
Union of the blind in Bulgaria	11 658,40
Dignified life association – Vidin	6 720,13
Union of the Deaf in Bulgaria	9 678,19
Football Club of the deaf	13 600,00
Other	10 009,74
GIVING IS WONDERFUL GRANTS	BGN
Get ready to succeed fundraising appeal to Orphan Foundation	89 445,00
Give a dream fundraising appeal for in-vitro procedures	10 000,00
Give a dream fundraising appeal to Mucoviscidosis Association	400,00
Give a dream fundraising appeal to Protected home Foundation	11 945,00
DMS GRANTS	BGN
31 individuals, 11 organisations and institutions	91 731,20

Funded Organisations and Individuals

Distribution of scholarships „Get ready to Succeed“ 2008/2009

BGN 110 000

SCHOLARSHIPS FOR STUDENTS, FOR THE ACADEMIC YEAR 2008/2009

1	Abibe Hadjisjuleiman, University of national and world economy
2	Adile Kungju, University of national and world economy
3	Aishe Niyazieva, Medical University Pleven
4	Aishe Osman, South-West university „Neofit Rilski“
5	Anatoli Alexandrov South-West university „Neofit Rilski“
6	Anita Georgieva, South-West university „Neofit Rilski“
7	Bjurgjul Hasan, St Cyril and St Methodius University of Veliko Turnovo
8	Vaidin Misankov South-West university „Neofit Rilski“
9	Vania Yosifova, University of national and world economy
10	Vasilena Popova, St Kliment Ohridski Sofia University
11	Vasilena Ivanova, D. A. Tsenov Svishtov Academy of Economics
12	Vessela Barakova, South-West university „Neofit Rilski“
13	Genoveva Mitova, D. A. Tsenov Svishtov Academy of Economics
14	Daniel Kunchev, D. A. Tsenov Svishtov Academy of Economics
15	Denislav Naidenov, Konstantin Preslavsky University of Shumen
16	Desislava Ivanova, St Kliment Ohridski Sofia University
17	Dimitur Mochkov, D. A. Tsenov Svishtov Academy of Economics
18	Dimitur Kostov, D. A. Tsenov Svishtov Academy of Economics
19	Dimitur Andreev, University of national and world economy
20	Elena Ljubenova, South-West university „Neofit Rilski“
21	Emilia Pojuklieva, Medical University Pleven
22	Jaklin-Luiza Ivanova, University of Economics – Varna
23	Ivailo Sapravliiski, St Kliment Ohridski Sofia University
24	Ivan Angelov, University of national and world economy
25	Ivan Mlechkov, St Cyril and St Methodius University of Veliko Turnovo
26	Ivanka Kuneva, D. A. Tsenov Svishtov Academy of Economics
27	Indjihan Adil, St Cyril and St Methodius University of Veliko Turnovo
28	Magbule Kongju, University of national and world economy
29	Mariana Nedeva, Medical University – Sofia
30	Maria Gorianova, South-West university „Neofit Rilski“
31	Maya Yankova, University of Mining – Sofia
32	Minko Savov, State University of Library Studies and Information Technologies
33	Miroslav Angelov, Konstantin Preslavsky University of Shumen
34	Miroslav Anchev, New Bulgarian University
35	Momchil Kiriakov, St Kliment Ohridski Sofia University
36	Nevena Ilcheva, D. A. Tsenov Svishtov Academy of Economics
37	Ognian Karzanov, University of National and World Economy
38	Petko Dimitrov, University of National and World Economy
39	Plamen Petkov, Konstantin Preslavsky University of Shumen
40	Radosveta Dyakova, Konstantin Preslavsky University of Shumen
41	Ralitsa Rusimova, University of National and World Economy
42	Rositsa Pojuklieva, Medical University – Pleven
43	Roumen Hristov, Trakia University
44	Svilena Sivova, St Kliment Ohridski Sofia University
45	Selime Beitula, Medical University – Varna
46	Silvana Ljubenova, D. A. Tsenov Svishtov Academy of Economics
47	Silvia Hristanova, D. A. Tsenov Svishtov Academy of Economics
48	Sonia Toncheva, University of Ruse
49	Slavcho Rusimov, South-West university „Neofit Rilski“
50	Stanislava Kupenova, South-West university „Neofit Rilski“
51	Stanka Grudeva, D. A. Tsenov Svishtov Academy of Economics
52	Stoil Dimitrov, Medical University – Varna
53	Teodora Dimitrova, University of Economics – Varna
54	Tinka Kirekchiiska, Medical University – Sofia
55	Fatime Osman, South-West university „Neofit Rilski“

Funded Organisations and Individuals

SCHOLARSHIPS FOR STUDENTS, FOR THE ACADEMIC YEAR 2008/2009

56	Hristina Ilieva South-West university „Neofit Rilski“
57	Hristina Atanasova, D. A. Tsenov Svishtov Academy of Economics
58	Hristiana Dragneva, Medical University – Sofia
59	Hristo Stefanov, Medical University – Varna
60	Hjusein Madjarov, St Kliment Ohridski Sofia University
61	Julia Vellichkova, Plovdiv University Paisii Kilendarski
62	Yana Dimitrova, University of National and World Economy
63	Yanitsa Dimova, University of Economics – Varna

SCHOLARSHIP HIGH SCHOOL STUDENTS FOR THE ACADEMIC YEAR 2008/2009

1	Anatoli Georgiev, Assen Zlatarov Vocational high school – Svishtov
2	Antonia Bahneva, Dobri Chintulov High school of mathematics and Nature – Sliven
3	Atanas Velchev, N. Obreshkov High school of mathematics and Nature – Razgrad
4	Boris Voichev, Romen Rolan High school of foreign languages – Stara Zagora
5	Bratislava-Plamina Bakalova, Assen Zlatarov vocational school of ecology and biotechnologies – Sofia
6	Venimir Dimov, High school of mathematics and Nature – Dobrich
7	Vlado Yankov, Romen Rolan High school of foreign languages – Stara Zagora
8	Gevril Stefanov, Vocational school of Trade and restaurants – Vratsa
9	Georgi Nedkov, Vocational school of Tourism – Sofia
10	Desislava Dimitrova, Vicho Grancharov secondary school – Gorna Oriahovitsa
11	Djeiljan Seid, Vassil Levski high school – Isperih
12	Diana Mikova, Yordan Zahariev Vocational school of economics and management – Kjustendil
13	Dimitur Yanachkov, Ivan Vazov Secondary school – Stara Zagora
14	Dimitur Velichkov, Vocational school of construction building – Veliko Turnovo
15	Elena Stefanova, First English language school – Varna
16	Emne Mehmed, Otets Paisii Secondary school – Ljuljakovo village
17	Ina Ivanova, G. Izmirliiev 121 secondary school – Sofia
18	Karina Delcheva, Romen Rolan High school of foreign languages – Stara Zagora
19	Katya Stoilkova, Yordan Zahariev Vocational school of economics and management – Kjustendil
20	Krum Sarlov, Haskovo
21	Lina Hadjiilieva, Romen Rolan High school of foreign languages – Stara Zagora
22	Mariela Ivanova, Vocational school of Tourism – Veliko Turnovo
23	Marina Hristova, High school of mathematics and Nature – Blagoevgrad
24	Maria Petkova, Patriarh Evtimii secondary school – Plovdiv
25	Maria Muhovska, Nesho Bonchev secondary school – Panagjurishte
26	Mariyana Savova, Vladimir Komarov vocational school of mechanics – Silistra
27	Martin Manolov, Romen Rolan High school of foreign languages – Stara Zagora
28	Martina Koleva, Atanas Radev Mathematics high school – Yambol
29	Miglena Alexandrova, N. Obreshkov High school of mathematics and Nature – Razgrad
30	Milka Atanasova, Yan Amos Komenski secondary school – Sofia
31	Moli Hristova, Romen Rolan High school of foreign languages – Stara Zagora
32	Nadezda Marinova, Ekzarh Iosif High school of foreign languages – Razgrad
33	Nalyan Beitula, Ekzarh Iosif High school of foreign languages – Razgrad
34	Nevena Stefanova, Assen Zlatarov Vocational high school – Svishtov
35	Silvia Tsenova, Vocational school of polygraphy and photography – Sofia
36	Simeon Simeonov, Vocational school of telecommunications – Sofia
37	Simona Nicheva, Romen Rolan High school of foreign languages – Stara Zagora
38	Simona Vulchkova, Marin Drinov 3 secondary school – Sofia
39	Simona Voicheva, Romen Rolan High school of foreign languages – Stara Zagora
40	Stefan Iliev, Romen Rolan High school of foreign languages – Stara Zagora
41	Tanya Dimitrova, Romen Rolan High school of foreign languages – Stara Zagora
42	Tsvetoslava Alexandrova, Vocational school of Trade and restaurants – Vratsa
43	Julian Bratanov, Dimitar Hadjivassilev high school of trade – Svishtov

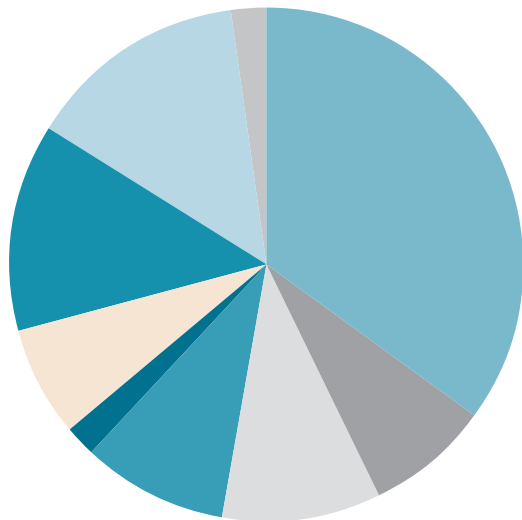
Funded Organisations and Individuals

Medical treatment of children – BGN 16 510

	Name	Age	Location	Funding	Diagnosis	Designation
1	Milena Petrova	3	Roman	1 000,00	Retinopathy	Surgery in Belgium
2	Hristian Todorov	4	v. Mezden	450,00	Infantile Cerebral palsy	Rehabilitation
3	Victoria Ljubenova	8	Kjustendil	450,00	Infantile Cerebral palsy	Rehabilitation
4	Sandrina Dimitrova	7	Sofia	900,00	Infantile Cerebral palsy	Rehabilitation
5	Georgi Metodiev	2	Sofia	1 000,00	Infantile Cerebral palsy	Rehabilitation
6	Vasil Nikolov	5	Godech	900,00	Infantile Cerebral palsy	Rehabilitation
7	Alexa Angelova	1	v. Kazichene	1 000,00	Retinopathy	Surgery in Russia
8	Svetozar Mogilski	8	Vratsa	750,00	Disease of the creatin exchange	Medications
9	Hristo Kandjiov	2	v. Rupite	550,00	Infantile Cerebral palsy	Rehabilitation
10	Darina Humova	5	Haskovo	900,00	Infantile Cerebral palsy	Rehabilitation
11	Stefani Popova	5	Sofia	1 000,00	Eye disease	Rehabilitation in Italy
12	Stefani Ilieva	5	Samokov	900,00	Infantile Cerebral palsy	Рехабилитация
13	Victoria Peikova	2	Lovech	900,00	Congenital anomaly of the spinal cord	Рехабилитация
14	Rumiana Georgieva	14	Pazardjik	900,00	Infantile Cerebral palsy	Рехабилитация
15	Nikolay Ivanov	3	Troyan	900,00	Infantile Cerebral palsy	Рехабилитация
16	Hjusein Bialev	15	v. Luznitsa	450,00	Mitochondria	Medications
17	Evelina Georgieva	5	Harmanli	450,00	Congenital luxation	Purchase of prosthesis and orthopedic shoes
18	Bratislava Bakalova	17	Sofia	450,00	Epilepsy	Medications and rehabilitation
19	Denitsa Kostadinova	16	Levski	1 000,00	Retroperitoneal tumor	Medications, consumables and travel expenses to Sofia
20	Alexandra Dimitrova	7	Veliko Turnovo	710,00	Leukemia	Medical treatment in France
21	Georgi Nikolov	18	Plovdiv	400,00	Diabetes	Purchase of test strips

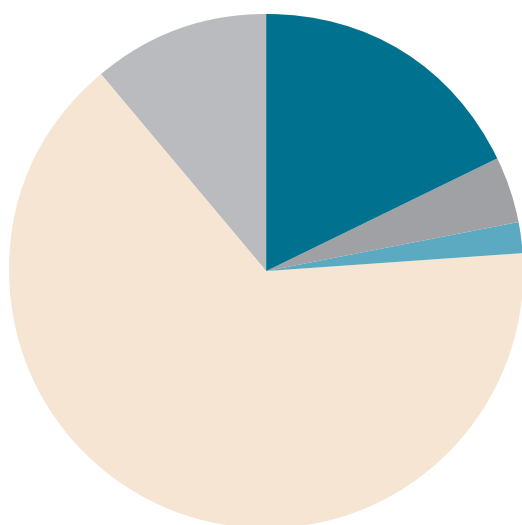
Financial Information

Source of funding



- Management of funds, under corporate projects (35%)
- CAF-UK (8%)
- MOTT Foundation (10%)
- CEE Trust for Civil Society (9%)
- Operational Programme Administrative Capacity (2%)
- More & More payroll giving (7%)
- DMS (13%)
- Giving is wonderful platform (14%)
- For profit activities (2%)

Distribution of expenditure



- Salaries (18%)
- Office costs (4%)
- Main activities costs (2%)
- Grants to organisations and individuals (65%)
- Management of corporate projects expenditure (11%)

Financial statement

Balance Sheet

December 2008

ASSETS			in thousands BGN		LIABILITIES			in thousands BGN	
PSECTIONS, GROUPS, ITEMS	Current year	Previous year	PSECTIONS, GROUPS, ITEMS	Current year	Previous year				
A	1	2	A	1	2				
A NON-CURRENT ASSETS			A SHAREHOLDER'S EQUITY						
I Non-current tangible assets			I Capital	10	10				
1 Land			II Reserves						
2 Buildings			2 Revaluation reserve						
3 Plant and equipment			3 Special reserves, including:						
4 Vehicles			- general reserves	64	20				
5 Other tangible fixed assets			- other reserves	65	20				
6 Expenditure for acquisition and liquidation of tangible fixed assets			Total for group II	64	20				
Total for group I			TOTAL FOR SECTION A:	74	30				
II Non-current intangible assets			B NON-CURRENT LIABILITIES						
1 Ownership rights			I Non-current payables						
2 Software			Payables to suppliers						
3 Other intangible assets			Payables to financial institutions						
Total for group II			Other non-current payables						
III Non-current financial assets			Total for group I						
Deferred expenses			II Deferred income and financing						
TOTAL FOR SECTION A:			TOTAL FOR SECTION B:	30	42				
B CURRENT ASSETS			C CURRENT LIABILITIES						
I Inventories			I Current payables						
1 Raw materials			1 Payables to suppliers and advances from clients						
2 Other current assets			2 Payables to financial institutions						
Total for group I			3 Payables on trade loans						
II Current receivables			4 Taxes payable		1				
1 Trade receivables and advances to suppliers			5 Payables to personnel	1	1				
2 Court payables awarded			6 Payables for social security funds						
3 Other current receivables	10	11	7 Other current payables	1					
Total for group II	10	10	Total for group I	2	2				
III Current financial assets			II Deferred income	267	237				
IV Cash and cash equivalents			TOTAL FOR SECTION C:	269	239				
1 Cash in hand	3	4							
2 Cash in hand	87	64							
3 Blocked cash	243	191							
4 Cash equivalents									
Total for group IV	333	259							
V Deferred expenses									
TOTAL FOR SECTION B:	343	269							
TOTAL ASSETS (A+B)	343	269	TOTAL EQUITY AND LIABILITIES (A+B+C)	343	269				
C OFF-BALANCE SHEET ASSETS			D OFF-BALANCE SHEET LIABILITIES						

Financial statement

Profit and loss statement for not-for-profit activities, December 2008

CLASSIFICATION OF EXPENSES			CLASSIFICATION OF INCOME		
	thousand BGN			thousand BGN	
	Current year	Previous year		Current year	Previous year
	1	2		1	2
A			A		
A ACTIVITY EXPENSES			I INCOME ACTIVITIES		
I Expenses classified as defianed activity			A Income from defined business activities		
1 Donations	497	282	1 Income from donations under special conditions	572	350
2 Other expenses			2 Income from donations without special conditions	102	141
Total for section A:	497	282	3 Membership income		
B Administrative expenses	177	209	4 Other income		
Total for group I	674	491	Total for group I	674	491
II Financial expenses			III Financial income		
3 Interest expenses			5 Interest income	6	6
4 Loss on dealing with financial assets and derivates			6 Income from investments		
5 Foreign exchange loss	7	24	7 Profit on dealing with financial assets and derivates		
6 Other financial expenses			8 Foreign exchange gain	45	6
Total for group II	7	24	9 Other financial income		
III Extraordinary expenses			Total for group II	51	12
IV LOSS OF OPERATING BUSINESS			III Extraordinary income		
V TOTAL EXPENSES	681	515	VI PROFIT OF OPERATING BUSINESS ACTIVITIES		
VI RESULT	44		V TOTAL INCOME	725	503
TOTAL (V+VI)	725	515	RESULT		12
			TOTAL (V+VI)	725	515

TEAM

Elitsa Barakova

Executive Director

Co-Chair of Corporate Social Responsibility Committee with the American Chamber of Commerce

Member of the Consultative Council of

UN Global Compact in Bulgaria

Penka Tsvetkova

Director of Corporate Services

Contract ended November 2008

Yana Rupeva

Corporate Projects Manager

Lyudmila Atanassova

NPO Training and Consultancy Manager

Kristina Maglova

Marketing Expert

Contract ended September 2008

Lena Dragolova

Programme and Office Coordinator

Angel Atanasov

IT and Database Maintenance

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Lyuben Belov

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Mihail Boyadjiev

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Russell Prior

Executive Director,

Enterprise and Philanthropy Development, CAF UK



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